Mrs. Joy Jibrilu was appointed Director General of The Bahamas Ministry of Tourism and Aviation in May 2014, where she works passionately to promote The Islands of The Bahamas. Jibrilu previously served as the Director of Investments for The Bahamas Investment Authority, Office of the Prime Minister since July 2008, where she was responsible for negotiating Heads of Agreements for major touristic developments, including the $3 billion dollar Baha Mar resort. Her government career began in 2005 working as a consultant and later a legal advisor for the Ministry of Finance.

Prior to joining the public sector in The Bahamas, Mrs. Jibrilu lived in West Africa and England where she worked in international education, serving as Director of the Association of International Schools in Africa (AISA) for nine years. During this time, she traveled extensively throughout sub-Saharan Africa providing training in board governance and legal counsel on international contracts, institutional reform, dispute resolution, arbitration and conflict prevention.

She received her early education in the U.K. and attended tertiary institutions in Canada, France, England and the United States where she obtained Bachelor’s and Master’s Degrees in English, French, French Civilization and International School Administration, in addition to professional qualifications. She is an attorney-at-law by profession and part-time law lecturer at The College of The Bahamas.

ABOUT THE BAHAMAS

The Islands of The Bahamas have a place in the sun for everyone. Each island has its own personality and attractions for a variety of vacation styles with some of the world’s best scuba diving, fishing, sailing, boating, as well as, shopping and dining. The destination offers an easily accessible tropical getaway and provides convenience for travelers with preclearance through U.S. customs and immigration, and the Bahamian dollar is on par with the U.S. dollar. Do everything or do nothing, just remember It’s Better in The Bahamas. For more information call 1-800-Bahamas or visit www.bahamas.com. Look for The Bahamas on the web on Facebook, Twitter and YouTube.

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