GENERAL:

1. **What is Holistica Destinations?**

   Holistica Destinations is a destination development company that creates integrated and sustainable destination experiences to holistically meet the needs of coastal communities, local governments and land, sea and air travelers.

2. **What is Holistica’s vision and plan for the future of Grand Lucayan?**

   Holistica Destinations, a joint venture between Royal Caribbean and ITM Group, will initially invest $300 million for the redevelopment of the current Grand Lucayan Resort to become a world-class destination with a one-of-a-kind hotel, water-based family adventure, dining, shopping and entertainment. The investment also includes the enhancement and expansion of the Freeport Cruise Port, namely Harbour Village, that will include retail, beach and wellness areas and shore excursions. Plans also call for a multi-modal transportation hub with infrastructure for water ferries and ground transportation including local buses, vans and jeeps.

   This mega-development will transform the leisure experience for visitors as well as the lives of locals. With this new venture, Holistica Destinations is committed to developing a long-term relationship with Grand Bahama, its people and government, providing an opportunity to work together to increase tourism to the destination and boost the local economy. Most importantly, we want to assure the local community that this plan includes them, both the private and public sectors; we want all citizens of Grand Bahama to participate in this project and feel a sense of ownership. It’s an opportunity for multiple sectors to be involved, be it construction, entrepreneurs, shore excursions, food & beverage and transportation. We truly believe it is a win-win relationship and invite everyone to engage in this new era for Grand Bahama.

   This new tourism attraction will beckon guests the world over to immerse themselves in the culture of the Bahamas, its stunning natural landscape and its wildlife.

3. **What does the project encompass?**

   - Harbour Village, which is the enhancement and expansion of the cruise port area, will include three additional berths, retail space, a beach and wellness area, as well as a multi-modal transportation hub including off-roading adventures and more.
   - The Lucaya Property, set just nine miles east along the shores of Lucaya Beach, will include a one-of-a-kind hotel, retail space, multi-modal transportation hub, beach areas, spa, restaurants and a 40,000-square-foot convention center.
   - With the participation of Bahamian companies, development plans for Freeport also include a multi-modal transportation hub with infrastructure for water ferries and additional ground transportation including buses, vans and jeeps.
   - New shore excursions, working closely with local businesses.
4. **How will this new development impact the local economy & community?**

According to a recent study done by Tourism Economics, an Oxford Economics Company, the port expansion and Lucaya Property development on Grand Bahama would boost Bahamian employment, income, GDP and government revenues over the next 22 years based on the following estimates:

- A total initial investment of B$300 million.
- An average of more than two million incremental cruise passengers to Freeport.
- 3,000 new direct jobs.
- More than 10,000 indirect jobs.
- B$9.1 billion (in B$2019) increase in Bahamian GDP.

Holistica Destinations has ambitious plans for local partnerships, employment and job training. Lucaya Property will encompass a community center, training and hospitality schools.

**CONSTRUCTION & OPERATION:**

5. **How long will construction take & when will it be completed?**

It will take 24 months to construct, with completion slated for winter 2022.

8. **What will happen to the hotels on-site?**

At present, there are three hotels, two of which were severely damaged by Hurricane Dorian in 2019. Currently, Holistica Destinations plans to renovate one hotel as part of Phase One, raze Lighthouse Point to make way for the water and adventure theme park, and the third hotel will be redeveloped in a future phase. The renovated hotel will be operated by a well-known international hotel operator.

9. **What will happen to the golf courses?**

The golf courses will remain as-is as they are not part of Phase One development.

10. **What sustainable efforts will be implemented within the development?**

Holistica Destinations’ development, construction and operational plans are guided by the United Nations Sustainable Development Goals outlined in the 2030 Agenda for Sustainable Development, which provide a shared blueprint for peace and prosperity for people and the planet. With that in mind, the company adheres to the highest international practice standards as it relates to all areas including construction, labor, partnerships, the environment, etc.

Among the sustainable features being considered for this project are solar panels, a water treatment plant, recycling programs, reforestation management practices and implementation of hybrid or electric vehicle transportation.
11. **What construction standards are Holistica Destinations implementing to address potential hurricanes?**

Construction will meet Bahamian government hurricane standards and codes with main structures able to withstand hurricane-force impacts. We are also designating some buildings as shelters.

**TOURISM:**

12. **How will tourism be impacted in Grand Bahama?**

This new destination will significantly increase tourism to the area, by land, sea and air, with an anticipated additional two million passengers arriving to Grand Bahama annually. It will undoubtedly introduce a new era for Grand Bahama, enhancing tourism offerings for the entire region.

13. **Will Harbour Village and Lucaya Property be open to land-based guests?**

Yes, it will be open to local residents and land-based guests except during peak season or high-booking periods.

14. **What is the capacity of the new port and Lucaya Property?**

In the first phase of development, the new port will be able to accommodate the largest cruise ships in the world.
SENSITIVE TOPICS:

1. **How will this new development maximize its potential given the reduced capacity of the Grand Bahama International Airport?**

   - The Grand Bahama International Airport is currently operating after reopening in December 2019.
   - The Bahamian government anticipates that by the time of the development's opening in winter of 2022, the airport will operate at a sufficient capacity to support the increase in tourism.
   - Currently, the government is revising plans to either renovate the existing airport or rebuild a completely new airport at a different site on the island.

2. **Will this new development be taking away business or ships currently arriving in Nassau?**

   No, our intention is to enhance the overall tourism product of The Bahamas as we believe this development will bring additional opportunities for all instead of taking away business from neighboring islands. We also believe that it will increase demand and attract new hotel investment, suppliers and commerce to the area.

3. **Will this be a private enterprise and closed to local businesses?**

   No, Holistica Destinations looks forward to working with and establishing partnerships with local businesses and entrepreneurs.

4. **Will the new port only receive Royal Caribbean cruises?**

   All Holistica Destinations ports are accessible to multiple cruise line companies, as well as land and air travelers. Visitors are not limited to Royal Caribbean ship guests.